E-Learning Course

Certified Email Marketing Professional (SCEM-P)

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WHY The Business Kamp?

- High quality Content
- Study Guides
- Learning Videos
- Practice Tests
- Learning Support
- Mobile App to learn on the move

Learn. Get Certified. Stay Ahead

Certified Email Marketing Professional (SCEM-P)

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Overview

The SMstudy® Certified Email Marketing Professional course is tailored to marketing specialists or enthusiasts wanting to understand how to use email as a marketing tool. Despite the growth of numerous online marketing channels, email marketing has remained one of the most effective channels for direct marketing to individual consumers and businesses. This course provides a comprehensive knowledge of the intricacies of email marketing. Certified Professionals understand the Do's and Don'ts of emailing to a variety of target segments. Successful candidates will be awarded the SMstudy® Certified Email Marketing Professional certification by SMstudy® after passing the exam.

Learning Aid

→ Videos
→ Study Guides
→ Chapter Tests
→ Important terms and concepts
→ SMstudy Mobile App

Certification

Applicants will be awarded the Certified Email Marketing Professionals (SCEM-P) certificate by SMstudy upon successfully passing the certification exam, which is a 1.5 hour online multiple choice exam. Exams are administered by SMstudy and Need to schedule the exam in advance using the membership account or taken at a time convenient to you. The cost of exam is included in the course fee (2 free re-takes included)

Who should attend?

- Anyone who is interested in understanding email marketing, like Sales and (online) Marketing Professionals and Specialists.
- This certification is appropriate for anyone interested in becoming an Email Marketing Professional.

Prerequisite

There is no formal prerequisite for this certification. However, it is recommended that you undertake the SMstudy® Certified Digital Marketing Professional Certification and study. It is advisable to study all processes from Chapter 7 in the SMstudy® Guide – Digital Marketing book before applying for the SMstudy® Certified Email Marketing Professional exam.

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About The Business Kamp

The Business Kamp educational experience spans over 15 years providing quality education both onsite, and on line. We are committed assist and to propel you to the pinnacle of your profession. The Business Kamp vast offering of services will exceed your educational expectations. Our strength starts with the quality and experience our people. Collectively The Business Kamp provides well over 100+ years of highly educated instructors who not only mentor students, but bring a unique touch of practical application, “we’ve been there” engaged with clients from a variety of market segments person to person. The Business Kamp has assisted both companies and individuals to increase their current capabilities and perform at a much higher level than perceived possible. Through our processes and commitment to excellence we offer the best training platform available . The Business Kamp educational offerings are second to none.

- ☐ Free On-Line Courses to get you started (Fully Accredited)
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